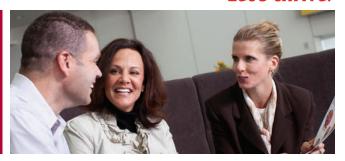
### Thrivent Financial for Lutherans Let's thrive:

# Experience the membership difference

What it means for you



Thrivent Financial for Lutherans offers you things you just can't get from other financial services companies. With Thrivent Financial you'll experience:

- Shared values from a faith-based organization.
- A grassroots chapter system that connects members to each other to learn, have fun and help others.
- A strong and stable organization that is membership-owned, focused on you and your long-term financial security—not focused on pleasing third-party shareholders or maximizing profit.
- Ways to help nonprofit organizations you care about.

### As a member, we can help you:

### Become financially secure

- Caring and competent professionals provide financial guidance, whether you're looking for hands-on support or just reassurance that you're making sound decisions.
- You have access to a full range of financial products and services.
- You can work with Thrivent Federal Credit Union, one of the largest faith-based credit unions in the country (Thriventcu.com).

#### Help others

- Chapters—local groups of Thrivent Financial members come together at a grassroots level to give back where and how it's needed.
- The Thrivent Choice® program lets members recommend how Thrivent Financial distributes a portion of its charitable outreach funds.
- Thrivent® Builds with Habitat for Humanity® mobilizes hundreds of thousands of members and other volunteers to build decent, affordable homes.

# Helping families yesterday, today and tomorrow

Thrivent Financial for Lutherans was founded more than a century ago to provide affordable life insurance to Lutheran immigrants, protecting their families if they lost a breadwinner. The concept was simple: to help people help themselves, their families and others.

Over the years we've grown into a Fortune 500 financial services organization, but our core purpose remains the same: to help members be wise with money and inspire them to live generously.

#### Access useful, relevant information

- Our faith-based financial education workshops can help you and your family manage money from childhood through retirement.
- Complimentary online resources give members access to:
  - Independent Living, an online resource dealing with aging issues and elder care needs.
  - Job transition resources.
  - Online will planning guide.
- Members can order complimentary books:
  - A Time to Mourn, A Time to Dance: Help for the Losses in Life.
  - Step by Step: Your Guide to Making Practical Decisions When a Loved One Dies.
- *Thrivent* magazine goes to members quarterly, featuring tips on finances, faith, health and wellness.
- Via Thrivent.com, members can conduct transactions, make payments and connect to programs, chapters and customer service.

### **Enjoy special discounts**

- At the Heartwood® Conference Center and Retreat in northwest Wisconsin.
- On Thrivent Builds Worldwide trips.
- On legal services and identity protection.

### Get support during challenging times

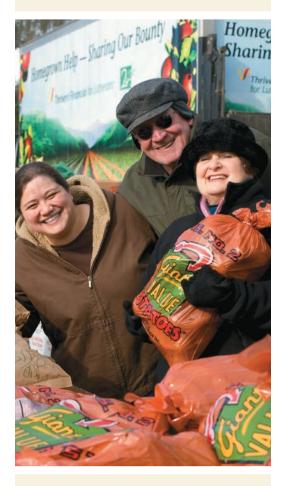
- The Express Access program helps members who don't have health insurance coverage save on prescription drugs.
- The Uninsurable Child Life Insurance Benefit offers eligible families the opportunity to purchase life insurance for an uninsurable child.
- The Newborn Death Benefit helps eligible member families with final expenses when a newborn baby dies.
- The Legacy Support for Orphan Children Benefit provides financial support for young children when eligible member parents die.

### Do you want to learn more?

- Visit Thrivent.com > Membership & Benefits.
- Call your financial representative or visit Thrivent.com to find a representative near you.



Appleton, Wisconsin • Minneapolis, Minnesota Thrivent.com • 800-THRIVENT (800-847-4836)



Participation in Thrivent Choice is subject to the Terms and Conditions of the Thrivent Choice® program.

Securities and investment advisory services are offered through Thrivent Investment Management Inc., 625 Fourth Ave. S., Minneapolis, MN 55415, 800-847-4836, a FINRA and SIPC member and a wholly owned subsidiary of Thrivent Financial for Lutherans. Thrivent Financial representatives are registered representatives of Thrivent Investment Management Inc. They are also licensed insurance agents of Thrivent Financial.